

RAJAR DATA RELEASE

Quarter 3, 2013 – October 24th 2013

BREAKFAST SHOWS – page 1

NATIONAL STATIONS

NATIONAL STATIONS

SAMPLE SIZE:

Survey period - Q3 2013

NATIONAL: Code Q (Quarter): 26,132 Adults 15+, **Code H (Half year):** 51,825 Adults 15+

LONDON: Code Q (Quarter): 4,015 Adults 15+, **Code H (Half year):** 7,657 Adults 15+

TERMS WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI		Q3 2012	Q2 2013	Q3 2013
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	6734	5889	5584
BBC Radio 2 - 06.30 - 09.30am	Q	8546	9751	9346
BBC Radio 3 - 06.30 - 09.00am	Q	665	615	533
BBC Radio 4 - 06.00 - 09.00am	Q	6936	6970	6810
BBC Radio FIVE LIVE - 06.00 - 10.00am	Q	2767	2591	2433
Total Absolute Radio Network - 06.00 - 10.00am	Q	1153	1527	1327
Classic FM - 06.00 - 09.00am	Q	1645	1734	1557
Kiss UK - 06.00 - 09.00am	H	1554	1602	1710
talkSPORT - 06.00 - 10.00am	Q	1312	1436	1433

RAJAR DATA RELEASE

Quarter 3, 2013 – October 24th 2013

BREAKFAST SHOWS (weekdays) – page 2 LONDON STATIONS

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
LONDON STATIONS - MON-FRI		Q3 2012	Q2 2013	Q3 2013
<i>Time period varies per station</i>				
BBC London 94.9 - 06.00 - 09.00am	Q	152	232	207
Total Absolute Radio Network (London) - 06.00 - 10.00am	Q	461	691	477
Buzz Asia 963 & 972AM - 06.00 - 09.00am	H	44	21	27
Capital London - 06.00 - 10.00am	Q	1165	1103	1078
Choice FM London - 06.00 - 09.00am	Q	176	290	212
Gold London - 06.00 - 10.00am	Q	169	155	126
Heart London - 06.00 - 09.00am	Q	611	883	647
Kismet Radio 1035 (Greater London) - 06.00 - 10.00am	Q	35	36	27
Kiss 100 FM - 06.00 - 09.00am	Q	717	864	677
LBC 97.3 - 07.00 - 10.00am	Q	566	659	654
LBC News 1152 - 07.00 - 10.00am	Q	240	213	194
Magic 105.4 - 05.00 - 09.00am	Q	822	683	644
Premier Christian Radio - 07.00 - 09.00am	Q	63	82	42
Smooth Radio London - 06.00 - 10.00am	Q	188	169	129
Sunrise Radio (Greater London) - 06.00 - 09.00am	Q	105	138	148
XFM London - 06.00 - 10.00am	Q	184	182	222